PRESS RELEASE

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Winner of the Red Dot Design and Good Design Awards: Savo 360 designed by Savo x Olle Lundberg

With its Scandinavian, sustainable layer-by-layer design and a large proportion of wood, Savo 360 challenges the way office chairs should look. Savo and Olle Lundberg have created an iconic chair and a winner of the 2022 Red Dot Design and Good Design Awards.

The vision behind Savo 360 was to create a sustainable work chair all of whose components would be replaceable. The back and j-bar components were best suited for the wood's aesthetics and natural give. The result is a cross between an office chair and wooden stool, with an unconventional, recyclable design. By using wood instead of plastic, we save no less than 24 per cent in CO2 emissions.

In 2022, Savo 360 won the Red Dot Design Award in the Office Chairs category, with the following jury justification:

"The intelligent combination of ergonomics, sustainability and minimalist design of the Savo 360 is convincing and makes the swivel chair an attractive piece of seating furniture for a wide range of uses."

Savo 360 is a smart, intuitive chair with built-in ergonomics thanks to the immediate comfort provided by the natural give of the wood. Its wooden components create a natural, living impression, and a major part of the chair's finesse is in its suitability for different tasks. The ability to style the chair's upholstery allows it to blend seamlessly into every setting. Being able to choose the colour of wooden components and fabric makes Savo 360 easy to adapt and serve as a crossover in settings such as offices, meeting rooms, receptions and the home office. The many design choices make Savo 360 a veritable chameleon!

Savo is driving the development of sustainable office chairs through high-quality products with long lifetimes, minimal materials consumption, clean materials and recyclable designs. Savo 360 has a layer-by-layer design, which means all parts of the chair are removable and reparable, allowing the chair to be updated over time or for the materials to be recycled. What's more, Savo 360 takes up less space during haulage than many other classic work chairs thanks to its practical size. As part of our overall sustainability efforts, we use 68 per cent recycled and renewable materials in the production of Savo 360. The wood used is FSC[®] certified* and comes from respnsibly harvested forests.

In brief

- Designed by Savo x Olle Lundberg
- Layer-by-layer design with replaceable parts
- Wooden parts in ash or oak
- FSC certified wood*
- Blends in in many settings
- 360° freedom of movement

- Certified by Möbelfakta and the Nordic Swan eco-label
- Available in normal height with or without writing pad, and in high version
- Minimum number of settings
- 10-year guarantee

*FSC-C009111

About Savo

Since its founding, Savo has pioneered the way modern work chairs look and function in Scandinavia. Chair production began in Norway back in 1945, but it was during the 1970s that Savo was established as a specialist in office seating. Savo drives the development of sustainable office chairs with the best user experience through innovative premium products with intuitive designs. Savo's motto is 'Pushing the Seating Experience' and it continues to challenge the standard for the office chairs of today and tomorrow.

About Olle Lundberg

Olle began his career as a designer at the end of the 1980s. He studied industrial design at University College of Arts, Crafts and Design in Stockholm, the University of Essen and at ENSCI – Les Ateliers in Paris. He has been running the LundbergDesign studio in Stockholm since 1990. LundbergDesign has won several international design awards such as the Red Dot Design and IF awards. Previously, Olle Ljungberg designed Savo Soul for Savo.

FOR FURTHER INFORMATION, PLEASE CONTACT:

Craig Howarth - CCO

Email: craig.howarth@efg.se Phone: +46 76 536 75 34

Malin Gloss – Marketing Manager

Email: marketing@savo.com Phone: +46 76-898 40 98

Marcus Westdahl - CEO

Email: marcus.westdahl@efg.se Phone: +46 73 098 14 00

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