Savo Joi means a more active working day

The sedentary lifestyle will soon be one of the greatest threats to the nation's health. But there are simple ways to introduce more movement in the working day. Savo Joi is a combined stool and work chair that promotes more active sitting.

The idea behind Savo Joi was to create an ergonomic stool with an intuitive design that allows the occupant to sit more actively. By balancing and varying our sitting position throughout the working day we can improve posture, hone concentration and stay alert. Sitting on the stool is reminiscent of balancing on a Pilates ball. The base provides stability while the stand activates and strengthens trunk and back muscles and improves posture. The occupant sits correctly in dynamic balance and can tilt up to 17 degrees in any direction, keeping the body active. This keeps the back straight while stimulating muscles and circulation, providing fresh oxygen. The movements involved in finding a balance feel perfectly natural when sitting on Savo Joi. By placing their feet on the lower part of the stool, occupants keep their balance in the same way as when cycling.

Savo Joi is available in a version with a footplate and joystick function with adjustable seat height. The version with a swivel base is also height-adjustable. The stool can be used as an everyday work chair or as a complement to standing and working. The many design choices make Savo Joi ideal in activity-based workplaces, meeting rooms, receptions as well as in the home office. Because no adjustments are necessary, Joi is a flexible stool that suits many people. Browse and choose from our range of colours and seat materials to create a colourful or sober impression. Savo Joi bears the Möbelfakta eco-label and has a circular, layer-by-layer design that allows parts to be replaced and repaired. The entire foam seat is replaceable and the fabric can also be replaced by an upholsterer. No less than 92 per cent of the material is recyclable and renewable.

l brief

- Promotes active sitting and stimulates movement
- Strengthens core muscles in the back and abdomen
- Available with castors or base plate with joystick function
- Great for the workplace or home office

- Möbelfakta certified
- Highly variable seat height
- Can be used as a work stool or meeting stool
- Sustainable, layer-by-layer design with replaceable parts
- 5-year guarantee

About Savo

Since its founding, Savo has pioneered the way modern work chairs look and function in Scandinavia. Chair production began in Norway back in 1945, but it was during the 1970s that Savo was established as a specialist in office seating. Savo drives the development of sustainable office chairs with the best user experience through innovative premium products with intuitive designs. Savo's motto is 'Pushing the Seating Experience' and it continues to challenge the standard for the office chairs of today and tomorrow.

FOR FURTHER INFORMATION, PLEASE CONTACT:

Craig Howarth – CCO Email: craig.howarth@efg.se Phone: +46 76 536 75 34

Marcus Westdahl – CEO Email: marcus.westdahl@efg.se Phone: +46 73 098 14 00

PRESS IMAGES: www.savo.com/press/ Malin Gloss – Marketing Manager Email: marketing@savo.com

Email: marketing@savo.cc Phone: +46 76-898 40 98