

SAVO x FORM US WITH LOVE – SPINE

For Stockholm Design Week, February 2024, Swedish design studio Form Us With Love (FUWL) will showcase the modular platform Savo Spine as part of their exhibition Testing Grounds.

The event sees an open house at the FUWL waterfront studio in Stockholm, from February 5th onwards, hosted as a creative hub for the design community to visit, and curated as a pragmatic exploration into the future of design and work.

As the world of work continues to change – the furniture within must move beyond ergonomic and material considerations, and be adaptable to the needs of flexible workspaces, better work practices, and evolving job functions. Spine – designed by Form Us With Love for Savo, provides flexibility for the end users and longevity for businesses, through modular and sustainable design. As the name suggests, Spine has a “spine” with a step-less bracket to adjust the height of the backrest and headrest. The modular and flexible design means you can use and change the platform as you like and simultaneously keep the entire office’s look together. In 2023 Savo Spine was shortlisted in the Dezeen Awards and additionally, honored by Fast Company as a part of its Innovation by Design Awards.

“Together with FUWL we created a platform that meets the need for seating that can be tailored to suit changeable environments. Spine raises flexibility to a whole new level and makes hybrid furniture a reality”, says Craig Howarth, CEO at Savo.

Savo approached FUWL with the joint ambition of creating office furniture for the future - a long-term investment for a business, due to upgradeability and flexibility. FUWL have noted the development in office environments, with fewer natural barriers, fewer personal offices, and more shared zones.

A synergy in values between FUWL and Savo, focus on watchwords “reduce, reuse, repair, recycle”, and a major part of Savo’s sustainability efforts, focuses on product development for the circular economy. Chairs from Savo, including Spine, are made using a layer-by-layer design meaning all components can be removed, repaired, and updated over time, giving them long life and durability.

Savo Spine in brief

- Modular platform
- Certified by Möbelfakta
- Available in 6 different versions; 4 in standard heights and 2 high with foot rings
- Frame in black paint or sandblasted aluminium
- Swivel base in black, white and polished aluminium
- Sound absorbing neck supports in two sizes
- Infinitely variable settings for adjusting the height of back and neck supports

About Savo

Since its founding, Savo has pioneered the way modern work chairs look and function in Scandinavia. Chair production began in Norway back in 1945, but it was during the 1970s that Savo was established as a specialist in office seating. Savo drives the development of sustainable office chairs with the best user experience through innovative premium products with intuitive designs. Savo's motto is Pushing the Seating Experience and it continues to challenge the standard for the office chairs of today and tomorrow.

About Form Us With Love

Form Us With Love underpin all work with a clear focus on betterment for people, business, and planet, with a process-driven approach to industrial design and believing that design can move industries forward. Founded in 2005 by Jonas Petterson and John Löfgren and based in Stockholm Sweden, FUWL is an industrial design partner for brands and an incubator for disruptive ventures. FUWL fosters a culture of innovation, shared equally amongst its team. The studio invites companies and experts to tackle greater problems through design. FUWL brand collaborations include Samsung, IKEA, Hem, BAUX, +Halle, String Furniture, and Muuto, FUWL has won multiple awards and was recognized by Fast Company as one of the world's most innovative design studios.

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